PRESS RELEASE & MEDIA KIT

DISNEY DAYS

Give Siblings Separated By Foster Care the Chance to Be Together

May 2023
ABOUT FOSTER LOVE

Foster Love formerly Together We Rise is a 501(c)3 non-profit organization comprised of motivated young adults and former foster youth.

Our Vision

At the core of our mission is an unwavering passion to uplift the lives of the most vulnerable members of our society - children in foster care. These precious children are all too often overlooked and neglected by society, but we’re determined to change that. With boundless enthusiasm and tireless dedication, we team up with compassionate individuals, businesses, and community partners to bring a ray of hope into the lives of these brave children. Our innovative service-learning programs educate and inspire volunteers to learn more about the issues surrounding the foster care system, so we can work together to create a brighter future for every child in need. Join us on this incredible journey of love, kindness, and generosity - together, we can make a real difference in the lives of foster youth!

Contact Information

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Social Media

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WHY DISNEY DAYS?

Each year Foster Love formerly Together We Rise reunites hundreds of siblings separated by their foster care placement at the “Happiest Place on Earth,” Disneyland and this year, Walt Disney World. We continue to reunite children at Disneyland or Walt Disney World because we want to share the joy of being a child with those who need it most.
The bond between siblings is nothing short of magical. It’s a connection that runs deep, a love that endures even in the toughest of times. Yet, for children entering foster care, this bond is often broken through separation. Can you imagine the heartbreak of knowing that only 30% of these kids will be placed in homes with their brothers and sisters? It’s heart-wrenching...But there’s hope and it comes in the form of Disney Days - a weekend where these kids can forget their worries, explore a world of wonder and make memories that will last a lifetime!

The joy and excitement on their faces are indescribable and it’s a privilege to be a part of something that brings such happiness to these children. It’s an experience that fills your heart, knowing that you’re helping to create moments that will stay with them forever.

- Danny Mendoza, Founder, and CEO of Together We Rise.
LOGOS AND BRAND ELEMENTS

Primary Logos

![Foster Love Logo](image1.png)
![Foster Love Logo](image2.png)

2022 Disney Days Logo

![Disney Days Logo](image3.png)
![Disney Days Logo](image4.png)

Brand Colors

**PRIMARY COLORS**

- **Blue**
  - RGB: 0,153,219
  - CMYK: 76,36,0,0
  - HEX: 0099DB
- **Red**
  - RGB: 250,56,79
  - CMYK: 0,91,63,0
  - HEX: FA384F
- **Yellow**
  - RGB: 255,184,26
  - CMYK: 0,91,63,0
  - HEX: FF384F

**SECONDARY COLORS**

- **Green**
  - RGB: 41,212,112
  - CMYK: 67,0,78,0
  - HEX: 29D470
- **Blue**
  - RGB: 56,79,163
  - CMYK: 89,79,0,0
  - HEX: 0099DB
- **Orange**
  - RGB: 247,148,31
  - CMYK: 0,50,98,0
  - HEX: F7941F
DOWNLOADABLE MEDIA

Photos

Videos

www.Fosterlove.com
Thank you for your interest in our Disney Days Sibling Reunification Event. Please contact us if you have any further questions.

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